
**JOIN THE
ACCESSORIES COUNCIL SHOWCASE
AT THE
2017 JA NEW YORK SHOW**



The Perfect Setting for the Business of Jewelry. Only one leading jewelry trade event calls New York City home: JA New York. Smartly styled, cleanly edited, freshly re-imagined, this polished show is an electric mix of the season's best buying opportunities—an easy-to-work marketplace that brings the entire industry together for three focused days of buying, trend spotting, treasure-hunting and business-building interaction in the jewelry capital of the world. No matter what kind of inventory you carry or clientele you serve, JA New York is your comprehensive, one-stop source for the customer-pleasing merchandise.

Once confirmed as a participant, the Accessories Council will work with you to ensure you make the most of your tradeshow experience by offering a mentoring and prep session leading up to the event and brand promotion on our channels during and before the show.

CRITERIA & RESTRICTIONS

- The Accessories Council Showcase will be a shared space of 5-10 exhibitors in a 20x20 space.
- Participating exhibitors must be current Accessories Council members.
- Participating exhibitors must not have had their own booth at JA New York in the past 2 years and must not be a current exhibitor with the show.
- Participating exhibitors are responsible for staffing their tables throughout the duration of the show (No more than 2 company reps in the booth at one time).
- Exhibitors are responsible for all travel costs and related expenses.
- Inclusion in the AC Showcase space: 1 (6' x 2') high top designer Parsons table, 2 stools, AC branded signage & 1 outlet (please come prepared with extension cords and a power strip).
- A \$50 application fee is required.
- Once your application has been accepted you have 7 days to send payment or your space will be forfeited.



WHEN:
MARCH 12-14, 2017

WHERE:
JACOB JAVITS CENTER, NEW
YORK

APPLICATION DEADLINE:
JANUARY 30th, 2017

PARTICIPATION FEE:
\$1000

TO APPLY OR INQUIRE FURTHER
ABOUT THE OPPORTUNITY, PLEASE
CONTACT COURTNEY LANHAM
COURTNEY@ACCESSORIESCOUNCIL.ORG

OR
212.947.1135

ACCESSORIES COUNCIL SHOWCASE APPLICATION

March 2017 JA New York Show

Participation Fee: \$1000

CONTACT NAME: _____

COMPANY NAME: _____

CATEGORY: _____ EMAIL: _____

OFFICE PHONE: _____ CELL PHONE: _____

Have you exhibited at a trade show before? YES NO

If so, which show(s)? When?

Why do you feel your brand should receive a space in the Accessories Council Showcase?

IN ORDER TO BE CONSIDERED YOU MUST INCLUDE A LINE-SHEET

TERMS & CONDITIONS-- (PLEASE READ!)

-By signing this form, you are agreeing to the criteria and restrictions outlined in this application, including but not limited to the application fee, the cost of participation, membership requirements, and staffing responsibilities. By submitting this application, you are agreeing to participate in the Accessories Council Showcase should you be selected.

-APPLICATION FEE: \$50 must be received with application. If selected to participate the payment goes towards the participation fee. If NOT selected the application fee is refunded. If selected and you choose not to participate the fee is NOT refunded.

-PAYMENT: Should your application be selected, the non-refundable remainder of your payment will be due in full within 7 days of notification in order to reserve your spot.

Signature: _____ Date: _____

APPLICATION DEADLINE: JANUARY 30th

Please submit application to courtney@accessoriescouncil.org