



2017 ACE AWARDS

MONDAY, AUGUST 7TH, 2017

PLATINUM SPONSOR

\$50,000

One Table for 10 Guests with Preferred Seating
One Platinum Ad Page in ACE Tribute Journal
Opportunity to Contribute to Guest Gift Bag
Opportunity for Product Placement at Event
Listing in ACE Tribute Journal as a Sponsor
Corporate Recognition at event
Corporate Name on Printed Event Collateral
Acknowledgement on Accessories Council Website
Right of First Refusal for Platinum Sponsorship for following years ACE Awards

SILVER SPONSOR

\$20,000

One Table for 10 Guests
One Platinum Ad Page in ACE Tribute Journal
Opportunity to Contribute to Guest Gift Bag
Listing in ACE Tribute Journal as a Sponsor
Corporate Recognition at event
Corporate Name on Printed Event Collateral
Acknowledgement on Accessories Council Website

TABLES OF TEN

\$12,000 for Accessories Council members

\$15,000 for Non-members

INDIVIDUAL TICKETS

\$1,200 per person for Accessories Council Members

\$1,500 per person for Non-members

ACE AWARDS TRIBUTE JOURNAL

DEADLINE: TUESDAY, JULY 18TH

\$3,500 for a Platinum Ad: Preferred placement, distributed at event & online

\$2,000 for a Black & White Ad: Distributed at event & online

VIP & GENERAL GIFT BAG DONATIONS

Feature Your Brand in 40 VIP Gift Bags and/or 600 General Gift Bags

**FOR PURCHASES OR MORE INFORMATION, PLEASE CONTACT US AT
rsvp@accessoriescouncil.org or 212-947-1135**



2017 ACE AWARDS JOURNAL AD SPECIFICATIONS

The Accessories Council is excited to announce that the 2017 ACE Awards Journal will take on a new look this year as we partner with Roxanne Robinson, accessory industry veteran editor, to revamp the publication. The new format will feature interviews with each honoree, photography of their products, tribute ads and information on the Accessories Council. It will be a keepsake from the Council's most glamorous event of the year. Don't miss the chance to honor our winners and be a part of this year's ACE Journal!

PLATINUM AD- \$3,500: Preferred placement, distributed at event & online

BLACK & WHITE AD- \$2,000: Distributed at event & online

FILE SPECIFICATIONS

- All ads **MUST** be submitted in high-resolution PDF/TIFF/EPS files
- Minimum resolution 300 DPI. No native files will be accepted
- Please note the bleed areas in the specs and prepare your art accordingly

COLOR SPECIFICATIONS

PLATINUM ADS:

- Artwork must be submitted **INCLUDING PMS 877C** silver/metallic coloring
- May **ALSO** incorporate black & white coloring
- NO OTHER COLORS MAY BE USED

BLACK & WHITE ADS:

- Must **ONLY** be submitted in black & white
- NO OTHER COLORS

MECHANICAL SPECIFICATIONS

- Trim Size: 7" x 10"
- Full Page Bleed size: 7.25" x 10.25"
- Please do not include crop marks on artwork

TRIM SIZE 7" x 10"
KINDLY PREP BLEED ADS AS 7.25" x 10.25"

ARTWORK DUE BY: TUESDAY, JULY 18TH, 2017

Please send all artwork to accessoriescouncil@accessoriescouncil.org